

The Vieser logo consists of a solid black circle positioned above the word "vieser". The word "vieser" is written in a bold, lowercase, sans-serif typeface in a vibrant red color. The letter 'i' has a distinctive dot that is slightly offset to the right.

# vieser

Find inspiration  
in the bathrooms  
of tomorrow





Ostrobothnia, 15.12.2007

"At Vieser, we believe that nothing is impossible and that everything can be done just a little bit smarter."

Erkki Jyllilä

## Dreams of a better bathroom – it all started in Kauhajoki

*Getting water reliably and safely out of a home's wet spaces is a common problem and one that Erkki Jyllilä decided to focus on way back in 1973. The young and talented mechanical engineer established the Vieser company and transformed floor drains by making them easy to install and maintain. We are a family company based in the Ostrobothnia region of western Finland, and all our operations and production – from design to finished product – take place in Finland.*

Besides the drain solution itself, we are now also focussed on developing drain covers that play a prominent role in a home's interior design. Vieser's floor drain system is a very functional and beautiful design product that brings ease and joy to everyday life.



“We are very proud  
of this little Finnish  
heart beating in  
millions of bathrooms,  
guaranteeing smooth  
water flow.”

Annika Jyllilä-Vertigans



”We are changing people’s conceptions – making floor drain gratings a part of shower room design and architecture.”

Saku Sysiö

## A new dimension in interior design

Bathrooms have taken on a new role in people’s lives. And so has Vieaser’s way of responding to people’s needs through design. Our focus in the beginning was to design the perfect floor drain. Today, we also design floor drain covers that complement the decor of thoughtfully designed, beautiful spaces.

We have introduced design drain covers with shapes and materials that are revolutionising the entire range of products available on the market. In the design process, we co-operate closely with the top Nordic design firms **Aivan Design** and **Pentagon Design**. The Vieaser Dot drain cover made of Accoya wood, designed by Aivan’s **Saku Sysiö**, received honourable mention in the *Fennia Prize 20* design competition. Our range of drain covers gives designers and interior decorators options for bringing an element of surprise and a unique touch and joy to bathrooms.



“It’s time to make this bathroom necessity a virtue to be desired.”

Arni Aromaa





## FENNIaprize 20

HONOURABLE MENTION

Granted to the Vieser Dot cover  
made from Accoya wood.







### **Freedom to choose based on your personal style**

Quality design is changing people's conceptions. Our unique design drain covers blend in seamlessly with the surrounding bathroom design elements and transform traditional perceptions of floor drains.

The covers are designed to live up to the criteria of both professionals and home owners. They enable both the use of large floor tiles and flexible material choices. Home owners and designers can choose to either highlight the drain cover as an elegant design element or have it blend in almost imperceptibly with the rest of the floor. Vieser floor drains give you the freedom to design your bathroom based on your personal style.







## Ingenious simplicity is beautiful

The best things in life are often the most simple – this also applies to the installation of our drains. In any bathroom, the foundation for everything is safety and reliable waterproofing. That is why we have designed our floor drains to be ingeniously simple and safe to install. And best of all, every drain product in our wide range is compatible, making the best choices possible for both the floor surface and under the floor in diverse projects. This union of design and functionality is a designer's and installer's dream.

















### **The unbearable lightness of everyday life**

It's the small things in life that bring quality to living – but only when they work. Otherwise, they may complicate people's already busy days. Easy and infrequent cleaning probably does not top the list of criteria when choosing a drain solution. But it is precisely that feature of our floor drains that makes everyday life easier.

Carefree shower moments, if anything, are an everyday luxury. Water is quickly drained away from the floor and, thanks to the structure of our drains, the flowing water efficiently carries most of the dirt away with it. That is also why our drains do not need to be cleaned as frequently as other drains. And when that cleaning day finally does arrive, the drain can be washed and the water trap rinsed quickly and easily. You can trust in the drain's effectiveness and simply enjoy your bathroom.

## A touch of nature in your bathroom

Natural wood underfoot and the soft sounds of water falling on the drain cover – what more can you ask for in a shower experience? We have broken new ground in using wood on bathroom floors in an entirely new way. Our non-toxic and ecologically produced **Kebony** and **Accoya** design covers are made of strong, durable and beautiful wood. The products have been granted the Nordic Swan Ecolabel.

Thanks to the unique treatment process they undergo, both wood products have excellent water-resistant properties for use in bathrooms. The timeless and beautiful wood covers put the finishing touch on any bathroom



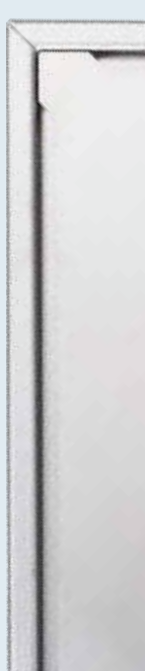
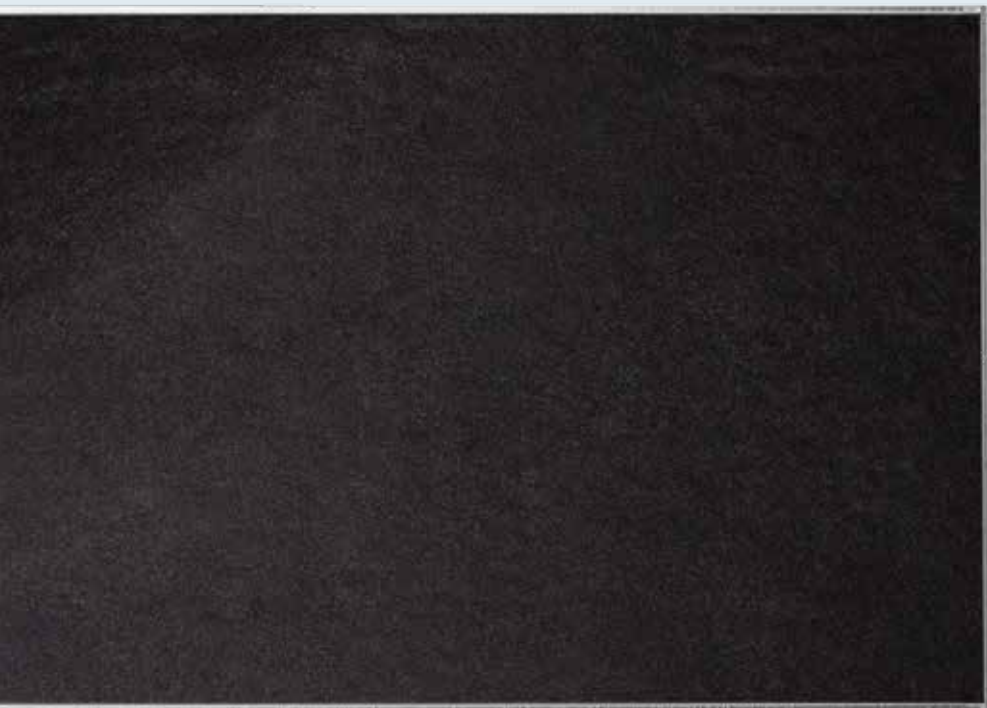




### **Stainless steel lends an elegant twist**

Steel is a familiar, stable and durable material in bathroom floors. It suits many styles and is the ideal choice for a drain cover, either tiled or moulded. We have introduced matte black design covers alongside our traditional square steel covers.

Our tiled steel covers open up many opportunities. When the drain cover is tiled with the same tile as the surrounding floor, it practically disappears, giving the bathroom a harmonious look. Alternatively, the cover can be highlighted as a design element by opting for a different tile than the one used on the floor. We offer covers of different shapes and sizes, and you choose their style.





## Realised dream bathrooms



- 1 Kouvola, Housing Fair 2019 2 Turku, renovation 2020 3 Tuusula, Housing Fair 2020 4 Gothenburg, Sweden, private home 2020 6 Tuusula, Housing Fair 2020 7 Kouvola, Housing Fair 2019 5 Hollola, holiday home 2019





## **Our team is at your service**

All of us here at Vieser are happy to be part of making small and big dreams come true. We do this by offering new options, responding to changing preferences, meeting the needs of professionals and bringing joy and inspiration to home owners – for a smoother everyday life.

Together let's make your dream bathroom a reality!





