Toster

User agreements made clear

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Problem

User agreements are hard to read

- 99% are as complex as academic journals [1]
- 91% of people accept them without reading [2]
- Most people need 1.5 hrs to read one [3]
- Difficult language hides hostile clauses and significant risks [4]

Existing Services

- Terms of Service; Didn't Read: tosdr.org
- The Terms of Service Tracker: tosback.org
- Clickwrapped.com

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Solution

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- Powered by Anthropic's Claude AI
- Provides an instant critical summary of user agreements
- Focused on data privacy, digital rights, and user responsibilities
- Eliminates the need for a document Q&A with an AI chat bot
- Generates simple and clear explanations
- Offers a fast and user-friendly experience

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Example

Meta ToS

- Reading Time: ~40 minutes*
- Understanding Time: unknown

Toster's Critical Summary of Meta ToS

- Reading Time: ~2.5 minutes
- Understanding Time: instant
- User Interactions + Reading + Understanding = 3 minutes**

* 5088 words @ Average Reading Speed of 130wpm: 39.1 min.

** 333 words 2.6min+0.4 min. for User Interactions (Select All, Copy and Paste) and AI processing time

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How Toster Works

1. **Input:** Users copy and paste user agreements into the application
2. **Verify:** The application verifies the text's legal nature
3. **Analyze:** Text is sent to Claude for in-depth analysis
4. **Simplify:** Claude returns an easy-to-read summary
5. **Understand:** Users realize the implications of the agreement

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Business Model

- iOS & Android app with an optional premium upgrade
- File upload, URL field entry, and camera scans
- Download and share user agreement summaries
- Keyword-focused user agreement reviews
- Direct messaging with legal experts
- Partnerships for in-app advertisements

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